

2010 FIFA World Cup™ Sponsors

Product Category



Cereal and malt alcoholic beverages (including non-alcoholic beers).



Oils and lubricants, Transmission fluids, Brake fluids, Anti-freeze, Coolants, Hydraulic fluids, Greases, as well as other refined oil and gas products such as Gasoline and Diesel, Fuels and Biofuels, and Natural Gases.



Automotive tyres for mechanised vehicles and "extended mobility concept" products



Quick service restaurants and services

MARFRIG ALIMENTOS S/A



Not-ready-to-eat meat products, Processed meals, Spreads, Pre-packaged salted savoury snacks which are offered in sealed packaging, Dessert products



Wireless Telecommunication Services, including but not restricted to: End-User Services such as Mobile Portals, Mobile Offerings, Mobile Content, Voice Communication Services and Telephone Calling Cards.

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- Information Technology (IT) services (including those in the area of computer programming)
- IT consultancy services
- Software application quality consulting
- Software application services
- System integration services
- IT infrastructure management and support services
- IT operations support
- Business Process and IT service outsourcing
- Enterprise Storage Solutions services



- Solar Energy
- Wind Power
- Tidal Power
- Hydro Power